WEEKEND AUSTRALIAN

Business chiefs back scholarships

DOZENS of prominent Australians have joined a campaign to raise funds for boarding scholarships for indigenous high school students. Today, the Australian Indigenous Education
Foundation begins a series of
advertisements to promote the
campaign, backed by Qantas
chief executive Alan Joyce,
Fortescue CEO Andrew Forrest
and former Commonwealth
Bank CEO David Murray.

INQUIRER P17

THE WEEKEND AUSTRALIAN, JUNE 8-9, 2013 www.theaustralian.com.au

INQUIRER 17



Dear fellow Australians,

The Australian Indigenous Education Foundation (AIEF) – a proven and scalable solution to reducing Indigenous secondary education inequality – recently launched a campaign to grow its existing \$40 million fund and raise an additional \$100 million to educate up to 7,000 Indigenous students.

Given the overwhelming evidence that shows education is the biggest barrier preventing better Indigenous equality, the importance of supporting AIEF's efforts in this regard cannot be underestimated.

As committed supporters and advocates of Indigenous equality, we want to underline the importance of increasing funding to AIEF to support the education of 7,000 Indigenous students.

SUPPORT THE EDUCATION OF 7,000 INDIGENOUS STUDENTS.

In full support of AIEF's latest campaign, we are calling on the Australian Government, corporations and private philanthropists alike, to help support a proven, effective and sustainable model for increasing Indigenous education equality.

We encourage all those who want to support AIEF's campaign to raise \$100 million and help empower Indigenous students to build a bright future, to visit www.aief.com.au to find out more.

Yours sincerely,

